

GBOLABO ADEKUNLE

Product Designer | System Architect

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PROFESSIONAL SUMMARY

Multidisciplinary Product Designer and Systems Builder with 6+ years leading design execution across UI/UX, digital platforms, and production engineering. Currently leading the design and delivery of MTN Nigeria's flagship MTN Play redesign end-to-end, from discovery research through information architecture, a token-driven design system, and engineering handoff, while also leading a volunteer engineering team (House on the Rock) that has designed, built, and maintained a production system in continuous use for five years. Comfortable partnering with product managers, engineers, and business stakeholders to translate strategic goals into scalable, consistent design systems, and using data, from geospatial risk modelling to platform usability findings, to inform design decisions. Bring a hands-on, builder's approach to design leadership: I don't stop at the interface, I own the system and standards behind it.

CORE SKILLS

Product Design Leadership • Design Systems • Cross-Functional Stakeholder Management • UX Research & Discovery • Interaction Design • Data-Informed Design Decisions • Team & Volunteer Leadership • Project & Workflow Coordination • Figma • HTML/CSS/JS Prototyping • Next.js/React • GIS & Data Analytics

WORK EXPERIENCE

UI/UX Designer – Product Design Consultant

Mar 2026 – Present

MTN Nigeria, Digital Services (Platforms Management)

- Led the mobile-first redesign of MTN Play, MTN's digital content subscription marketplace (50+ partner services), end-to-end, from discovery research (surfacing a payment-trust issue where an SMS currency-symbol bug made confirmations look fraudulent) through information architecture, interactive prototyping, and a token-driven design system aligned to brand guidelines.
- Produced Figma-ready, component-based specs so engineering could implement designs directly, and corrected off-brand styling across the product to enforce a consistent, scalable design system, the same standards-and-consistency work atomic, token-based design systems are built to solve.
- Partnered with product, engineering, and business stakeholders throughout the design process, translating direct stakeholder feedback into shipped changes (light/dark mode homepages, a 4-screen onboarding flow) and ensuring decisions were grounded in real usability findings rather than assumption.
- Independently built and shipped PostMan, a production design-automation tool, owning it from proof of concept through to a productized Next.js/React front end, demonstrating the ability to drive a design-adjacent initiative to completion without waiting on additional engineering headcount.

UI/UX Designer & GIS Analyst (Contract)

May 2024 – Aug 2025

Andersen Nigeria

- Designed enterprise digital products, including E-Tax solutions, for government/enterprise clients, trust- and compliance-sensitive financial software, applying user research and journey mapping to create intuitive experiences.
- Led a Lagos State flood-risk analysis project, interpreting a Random Forest classifier's performance (~81.7% accuracy, Kappa 0.77) on Sentinel-2 imagery and translating the results into prioritized, stakeholder-ready recommendations, the same research-to-decision rigor this role expects of design leadership.
- Partnered with cross-functional teams to ensure design and analytical outputs met both business and user needs.

Head, Database Team – Volunteer Leadership

2020 – Present

House on the Rock (Rock Foundation School)

- Lead a volunteer engineering and database team: gathered requirements, set system design standards, and delivered RFS Suite, a ~10,000-line production system (10+ frontend/backend modules) now running two live deployments, coordinating contributors and stakeholders (students, staff, school leadership) throughout.
- Set and maintained technical and quality standards across the system, security hardening, consistent architecture across two deployments, mobile-responsive tooling, the kind of operational consistency and workflow discipline a growing design team also depends on.
- Delivered analytics dashboards and automated reporting that give leadership current, data-driven visibility for decision-making.

Graphic & UI/UX Designer / Digital Marketing

Aug 2022 – Aug 2023

Intrapair; Knilose Value Chain (Contract Staff)

- Designed mobile app and website interfaces using Figma for client projects, iterating designs to meet client expectations and delivery deadlines.
- Oversaw branding and digital marketing projects, enhancing brand visibility through targeted social media and ad campaigns.

EDUCATION

B.Sc. Water Resources Management (Hydrology) — Federal University of Agriculture, Abeokuta (FUNAAB), CGPA 4.01/5.00, 2017 – 2023

National Diploma (ND), Mechanical Engineering — Yaba College of Technology (YABATECH), CGPA 2.88/4.00, 2015 – 2017

CERTIFICATIONS

Interaction Design Foundation (IxDF) – User Interface / User Experience, 2025

Accenture – Digital Skills: User Experience, 2021

ADDITIONAL INFORMATION

- Core Team Member, Google Developer Student Club (FUNAAB), 2020–2021 — led social media strategy and organized events to grow the campus tech community.
- Fluent in English; comfortable operating in fast-paced, cross-functional environments with shifting priorities.